



Tender Document for Hosting the 2021 & 2022 World Singles Champion of Champions

Background

The World Singles Champion of Champions is a unified championship held annually.

The 2019 & 2020 Championships are being held at Adelaide B.C., Adelaide, SA Australia.

A host nation is sought to continue the great reputation of this championship.

Requirements for Submission

National Support

Bids should be supported with any letters of support for the bid from any appropriate bodies e.g. leading national sports authorities, Government bodies, local councils etc.

Freedom to compete

At the time of presenting the bid document, World Bowls requires written assurance that no national team or member of any competing National Authority team will be subject to any restrictions on the grounds of race, religion or sexual orientation.

Budget

An initial outline budget for the event must be provided.

Fees

A reasonable hosting fee payable to World Bowls by the host authority or provision of cost free/substantially subsidised accommodation for competitors and event officials must be negotiated

Event Format

Participating Countries

Eligible Men's & Women's National Singles Champions of Member Authorities. Past events have generally seen in the region of 25-30 participating nations (50-60 competitors).

Disciplines

Men's & Women's Singles

Playing Format

Each match will consist of 2 sets of 9 ends plus a 3-end tie-break if required. Sectional play followed by knockout rounds.

Event Duration and Dates

Proposed dates must be in the later part of the year and are to be provided as part of bid taking into consideration geographical location. Dates to be confirmed by World Bowls

There will be 7 playing days dependent on level of entries. Total days required may also be affected by availability of lighting

Number of official practice days – 1

Requirements and Financial Responsibilities

Venues & Infrastructure

The host National Authority/Host Club/Venue will be responsible for provision of:

- changing rooms, adequate toilets and secure lockers for players/officials
- catering and toilet facilities for spectators
- first aid facilities/personnel at venue(s)
- dedicated facilities to accommodate World Bowls Tournament Director/Press/Media representatives, which are to include adequate equipment/connections for phone, fax and internet, plus photocopying facilities
- Security at venue, car parking arrangements, spectator seating, flagpoles, public announcement systems
- Transport from/to airport to/from event accommodation on official arrival & departure dates
- Transport between playing venue & official event accommodation
- Results boards required for public display at venues

Greens

Minimum of 2 greens (Preferably 3 or 4) required.

Where multiple venues are being utilised, effective liaison must be established between their green keepers so that all the venues reach a high degree of uniformity in pace and performance. All greens must be of a suitable standard of performance and must conform to the requirements of the World Bowls Laws of the Sport of Bowls.

Hospitality & Accommodation

The host National Authority will be responsible for provision of:

- Organisation and allocation of adequate and reasonably priced bed & breakfast accommodation for competitors plus relevant National and

International Officials with agreement on the accommodation to be utilised to be agreed with World Bowls. In the absence of any provision of any cost-free accommodation, World Bowls will be responsible for the accommodation costs for competitors and World Bowls officials. Competitor rooming list to be agreed in consultation with World Bowls CEO.

- Organisation and allocation of adequate accommodation for the World Bowls' Tournament Director, Regional Director or President and World Bowls PR & Media Manager.
- Organisation and allocation of adequate accommodation for any appointed International Technical Officials.
- Lunch at venue during the event for competitors and accredited officials plus light evening meal should evening play be necessary. There will be a need to cater for varying cultural and dietary requirements.
- Supplies of bottled water for players/officials.

Events & Entertainment

The host National Authority will be responsible for provision of:

- Corporate entertainment facilities in consultation with World Bowls
- Broadcasting or Live Streaming of the event in liaison with World Bowls CEO (minimum requirement is for semi-finals and finals)
- Opening reception function-arrangements and ticketing
- Final farewell function – arrangements and ticketing

Competition Requirements

The host National Authority in consultation with the host club/venue will be responsible for:

- All arrangements in relation to practice sessions.
- The content and production of the official event Programme in liaison with World Bowls in relation to certain content required by World Bowls in the official Programme
- Medal ceremonies including provision of medal winners podium and flag poles to display gold medal winner's flag, silver medal winner's flag and two bronze medal winners' flags.

World Bowls will supply the following:-

- Gold, silver and bronze medals to World Bowls design
- Commemorative lapel badge for competitors
- Perpetual Winners' Trophies
- Scorecards and coloured disks for competitors' bowls

The World Bowls Tournament Director will update the World Bowls website with results after each session of play.

Officials & Organisation

The Tournament Director of the event shall be the World Bowls Chief Executive or other World Bowls appointee.

The Jury of Appeal appointed for the event must be by agreement with World Bowls.

The host National Authority/Host Club/Venue should provide:

- Accreditation for the range of attendees at the event
- A pool of adequately trained markers, World Bowls accredited International Technical Officials and scoreboard turners for knockout rounds

- All matters relating to ticketing for the event
- A tournament office, which must be free from outside interference and include equipment/connections, computer, printer and photocopying facilities, with phone and strong Wi-Fi connections.
- Flagpoles to display participating countries' flags and World Bowls flag.
- Supply of all equipment required in field of play, i.e. mats, jacks, scoreboards, country flag/name indicators for scoreboards, scoring indicators, umpires equipment etc.
- Facilities required in relation to any drug testing arrangements. World Bowls will make arrangements with National Anti-Doping Agency in accordance with requirements of World Bowls and will be responsible for the costs relating to any drug testing)
- Relevant insurance cover in consultation with World Bowls

Commercial & Marketing

The host National Authority/Host Club/Venue responsibilities include:

- Arrangements for any on-site retail facilities
- Signage at venues in consultation with World Bowls in respect to World Bowls sponsors and commercial partners

In liaison with World Bowls Chief Executive and/or designated World Bowls' consultant) formulate and agree a national and international marketing and media plan for the event, which will include clear definition of areas of responsibility and financial responsibilities in this regard.

In liaison with World Bowls Chief Executive and/or designated World Bowls' consultant formulate and agree a national and international sponsorship plan for event including clear definition of areas of responsibility and financial responsibilities in this regard.

Ultimate agreement in relation to a headline sponsor for the event will rest with the Board of World Bowls following full consultation between World Bowls Chief Executive and/or designated World Bowls' consultant and the host National Authority.

Any event Logo must be agreed in consultation with World Bowls. The World Bowls logo must be displayed on any documents, advertising or promotion in relation to the event.

All TV rights in relation to the event shall remain the property of World Bowls and any matters relating thereto will be a matter of negotiation between the host National Authority and World Bowls Chief Executive and/or designated World Bowls' consultant.

Administration

The host National Authority/Host Club/Venue is required to appoint a Board/Committee comprised of individuals considered, by the Executive of the host National Authority/Host Club/Venue, to possess the required skills and experience to cover the range of requirements relating to the event

The Board/Committee will be required to operate from shortly after acceptance of the bid until finalisation of all affairs relating to the event

The Board/Committee shall deal with all matters relating to the event including all enquiries and arrangements, including arrangements for competitors, those officiating at the event, relevant National and International Officials etc.

The Board/Committee shall liaise directly and regularly with the Chief Executive of World Bowls during this period.

Within three months of the conclusion of the event the host National Authority must produce a full written report of their hosting of the event, including an executive summary, all results, a summary of financial accounts and any recommendations to any future hosts.

Legal

A legally prepared contract must be agreed between World Bowls and the National Authority and if considered appropriate with the host club/venue. The contract must cover the above clauses and any other pertinent matters thought necessary and from that date there shall be full consultation with World Bowls in all matters pertaining to the Championships.

World Bowls will retain the right to be represented at any meetings of the organising committee.

World Bowls will be entitled to share in any net profits arising from the staging of the event and share equally in any cash sponsorships obtained for the event.

Timeline

National Authorities are invited to submit their full bid document to the Board of World Bowls.

Closing date for receipt of bids at World Bowls headquarters is 30 April 2020.

Next Steps

The Board of World Bowls will consider bids received by the closing date and advise the relevant National Authority(s) whether their bid to host has been successful or not by 31 May 2020.

Gary Smith
Chief Executive
January 2020