



CIRCULAR

ROYAL NSW BOWLING ASSOCIATION LTD.

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No: 05/2019
Date: 18 April 2019
To: Zones, Districts & Clubs
Re: New Staff Announcement

With the recent resignation of Anthony Cottee as General manager of Bowls NSW, a review of the operations and administration of the Association was undertaken.

It has been decided that whilst a role for the operations of the Association is still very much required that the new role will be more sport focussed. The position of Head of Sport & Operations – Bowls NSW has been created to fulfil this objective.

This position will be focussed, but not limited to, the following areas:

- manage and administer all sporting activities of the Association
- provide educational leadership regarding the sport
- update policies and practices including improving programs, COP and Calendars
- Liaise with District/Zone Match and Executive Committees
- mentor staff & monitor performance
- various administrative, financial, operational and management tasks.

Bowls NSW are pleased to announce that this important new role within the organisation will be held by David Ellis.

David comes to Bowls NSW with over 20 years' experience as an Operations Manager within the legal support industry, where he was a State Manager and who has created and implemented many operational and financial processes to streamline procedures to be more cost effective as well as being instrumental in effecting change and creating platforms for businesses to succeed into the future. This, along with, his, 10 years' experience as a professional bowls coordinator (most recently at Mount Lewis Bowling Club) and his 35 years as a participant in the sport, will allow David to be in position to help guide and administer Bowls NSW.

David (or, Junior, as everyone in the bowls fraternity knows him as) was a member of the very first State Junior program in 1985 and has continued to play and be involved in the administration of the sport at District then Zone level and has many representative and competition achievements to his credit.

He has been on various Executive, Match and Selection Committees throughout his involvement in bowls and has implemented some innovative changes to those Zones.

As a former member of club boards, a State Councillor and member of the State Match Committee he has extensive knowledge and understanding of the needs and requirements for all levels of bowlers throughout the State and is very passionate about the long-term survival of the sport. The Board, Management and Staff of Bowls NSW congratulate David on his selection to this new role and we look forward too many years of expert administration and support for our various stakeholders involved in the sport.

Bowls NSW, would also, like to thank and congratulate Anthony Cottee for his work as General Manager of Bowls NSW for the past 2 years. His professional attitude to the many tasks involved was unwavering and he has placed the administration of Bowls NSW in a great position to enable the Association to take this next important step.

We wish Anthony well in all his future endeavours. David will commence as Head of Sport & Operations – Bowls NSW on Monday 29th April.

The position of Marketing Manager at Bowls NSW has been filled by Michelle Taylor, whose background is in general marketing across a number of industries. With a young son who has recently taken up bowls at Belrose, Michelle looks forward to assisting to grow the game across all demographics and increase the awareness of bowls across New South Wales.

Greg Helm
Chief Executive Officer